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FOR IMMEDIATE RELEASE

DATE: OCTOBER 10, 2014

CONTACT PERSON: EMILY COLUCCI, VISUAL ARTS COORDINATOR

SUBJECT: CARRIE ANN SCHUMACHER AT KREMPP GALLERY

EXHIBIT DATES: NOVEMBER 4-26, 2014

FIRST THURSDAY RECEPTION: NOVEMBER 6, 2014, 5-8 PM

The Krempp Gallery at the Jasper Arts Center is pleased to present 'Build Her a Myth' by Westmont, Illinois artist Carrie Ann Schumacher for the month of November. When Schumacher came across a box of 50 free romance novels at the library where she was working, she initially had no idea what she was going to do with them. As time went by the pages of those 50 romance novels evolved into beautiful handmade wedding dresses.

"I cannot recall exactly when or how it occurred to me to make dresses out of the books, but the idea didn't arrive in that brilliant and life-changing flash I expected. Rather, it was a slow piecing together of several ideas", Schumacher stated. Firstly, Schumacher had an art school assignment to make a piece that discussed the concept of "invisibility". This project made her question the visible versus the invisible within her own life, and the lives of other American women. Schumacher said, "I considered the roles that romance novels, the beauty industry and the fashion world play within our culture; the three share definite commonalities, as they all thrive on fantasy and define femininity for many. I combined these worlds into one unwearable and fragile garment as a way to speak to the visibility and invisibility of different aspects of womanhood."

While preparing for her own upcoming nuptials a few summers ago, Schumacher could only think about how she could recreate different aspects of dresses in paper. She knew she wanted to try and create a wedding dress out of books, but feared it would be near impossible due to the fragile nature of the material.

The meaning of the wedding dress then transformed when Schumacher lost her grandmother. While in the midst of making a dress shortly after the death of her grandmother, Schumacher wondered, "if you knew you were going to die, what would you wear into the next life?", and at that point, her half-formed dress took on a life of its own. Schumacher titled her sculpture "Alice and the Boy She Left Behind", because it is, above all else, a love story. The death of Schumacher's grandmother devastated her grandfather and the work is a visual tribute to their love and his overwhelming grief upon her passing. "Therefore, the romance novels are vital to this sculpture; There is no better material than the pages of countless other love stories", Schumacher stated.

Carrie Ann Schumacher holds a Bachelor of Fine Arts in Digital Art from Elmhurst College, and a Master of Fine Arts in Studio Art from Northern Illinois University.

Join us for our FiRST THURSDAY reception at the Krempp Gallery on November 6th, 2014 from 5:00- 8:00 pm. The artist will join us for the evening and give a Gallery Talk. Cash wine bar and refreshments will be served. This is a free, family friendly evening out.

The Krempp Gallery, located in the Jasper Arts Center adjacent to the VUJC campus, is open to the public Monday through Friday from 8:30 am to 5 pm, until 7 pm on Thursdays, and Sunday from noon to 3 pm. School groups, clubs, and students are welcome. Admission is free.

For more information, please call the Arts Center at 482-3070. The Jasper Arts Center is managed by the Jasper Community Arts Commission, a department of the City of Jasper. The JCAC is supported by the Friends of the Arts, Inc., the Indiana Arts Commission through its regional partner the Vanderburg Community Foundation, and the National Endowment for the Arts.

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